



HOPKINS COMMUNICATION LAB

The mission of the Tom Hopkins Communication Lab is to forward the best practices of verbal and non-verbal communication at Carlow University through all possible mediums, including face-to-face, video, audio, and virtual interactions.

The Hopkins Lab gives students a place where you can test out your skills and build personal communication plans in preparation for career readiness. Workshops in a variety of areas also support students with a host of issues, such as speech anxiety, that may inhibit their communication skills. The lab serves to meet students where they are in the learning process, from advanced to developing. Our director is always looking ahead to predict the needs of our graduating students, including such projects as the filming of group discussions, which gives students the opportunity to improve their team-building skills. As such, the Hopkins Lab is striving to prepare every Carlow student with the 21st Century communication skills necessary to succeed in any community of practice.

SERVICES

- + Record videos or audio in interview or presentation rooms.
- + Receive feedback on presentations and speech outlines from trained peer tutors.
- + Learn how to upload videos.
- + Edit videos using Camtasia software.
- + Brainstorm ideas for various types of speeches.
- + Combat speech anxiety through practice and guidance from tutors.
- + Learn how to make effective slideshow presentations.

Support and tutoring are available in person or can be accomplished virtually.

TOM HOPKINS COMMUNICATION LAB

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